

Financial Chronicle

K.B Srinivasan

Date: 18-01-2010 | Edition: Chennai | Page: 7 | Source: Bureau | Clip size (cm): W: 8 H: 8

Clip: 1 of 1



K B Srinivasan

Vice president

BSA Motors

BSA Motors is taking various steps to improve the performance, reliability and riding experience of electric scooters in India. We are working on more efficient motors, reliable electronics & batteries, an ergonomic vehicle design that will usher in next generation e-scooters in India. Our new product 'Edge' is in line with this approach.