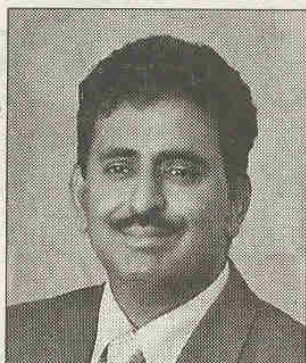


# Financial Chronicle

## BSA Motors

Date: 18-01-2010 | Edition: Mumbai | Page: 7 | Source: Bureau | Clip size (cm): W: 8 H: 8

Clip: 1 of 1



K B Srinivasan  
*Vice president*  
*BSA Motors*

**BSA Motors is taking various steps to improve the performance, reliability and riding experience of electric scooters in India. We are working on more efficient motors, reliable electronics & batteries, an ergonomic vehicle design that will usher in next generation e-scooters in India. Our new product 'Edge' is in line with this approach.**