



## DEALERSHIP APPLICATION FORM

Ref. No.: \_\_\_\_\_ Date: \_\_\_\_\_

### NATURE & DETAILS OF FIRM :

Name : \_\_\_\_\_

Address: \_\_\_\_\_

City : \_\_\_\_\_ PIN Code : \_\_\_\_\_

Dist. : \_\_\_\_\_ State : \_\_\_\_\_

Tel. No.: \_\_\_\_\_ Office : \_\_\_\_\_ Resi.: \_\_\_\_\_

Fax No.: \_\_\_\_\_ Mobile No.: \_\_\_\_\_

E mail ID: \_\_\_\_\_ WebSite: \_\_\_\_\_

Firm Type : [ ] Private Ltd. [ ] Partnership [ ] Proprietary

TIN No.: \_\_\_\_\_ CST No.: \_\_\_\_\_

|    | Name | Age | Educational Qualification | Signature |
|----|------|-----|---------------------------|-----------|
| 1. |      |     |                           |           |
| 2. |      |     |                           |           |
| 3. |      |     |                           |           |

### Contact Person for discussion

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Direct Contact No.: \_\_\_\_\_ Preferred time: \_\_\_\_\_

Will the Applicant run the dealership directly: YES/ NO.

If so how much amount of Time will you Dedicate: \_\_\_\_\_

If not, who else will run it directly?: \_\_\_\_\_

Present Business Details:

I.) In the field of Automobile (if any)

| Name of Automobile Dealership Handled | Since Year | Details pertaining to previous Financial Year |                                 |                            | Other Important Details |
|---------------------------------------|------------|---|---------------------------------|----------------------------|-------------------------|
|                                       |            | Annual vehicle sales turnover(Rs)             | Annual spare sales turnover(Rs) | Annual Labour turnover(Rs) |                         |
|                                       |            |   |                                 |                            |                         |

II.) Other than Automobiles (if any)

| Nature of Business | Since Year | Present Turnover | Other Important Details |
|--------------------|------------|------------------|-------------------------|
|                    |            |                  |                         |

III.) Nearest Automobile Dealers and Neighbours:

| S. No | Since Year | Present Turnover | Other Important Details |              |
|-------|------------|------------------|-------------------------|--------------|
|       |            |                  | Dealer Name             | Company Name |
|       |            |                  |                         |              |

#### IV.) Showroom and Workshop Facilities (if any)

| Particulars         | Features                | Proposed Area   | Status  | Remarks   | Investment                        |
|---------------------|-------------------------|---|---|---|-----------------------------------|
| Showroom Dimensions | Frontage (Running Feet) |   | <ul style="list-style-type: none"> <li>• Own</li> <li>• Rental</li> <li>• To be procured</li> </ul> | Minimum 1000Sq.Ft & Prime Location is preferred | For Dealership And Service Centre |
|                     | Carpet Area             |   |   |   |                                   |
|                     | No. of Open Sides       |   |   |   | Dealership:                       |
|                     | Approach Road           | <ul style="list-style-type: none"> <li>• On Main Road</li> <li>• In Bi-Lane</li> <li>• On Service Road</li> </ul> |   |   |                                   |
| Workshop Dimensions | Floor Area(Open)        |   | <ul style="list-style-type: none"> <li>• Own</li> <li>• Rental</li> <li>• To be procured</li> </ul> |   | Service Centre:                   |
|                     | Floor Area(Covered)     |   |   |   |                                   |
| Sales Staff         |                         |   | <ul style="list-style-type: none"> <li>• Available</li> <li>• To be Procured</li> </ul>             |   |                                   |
| Workshop Staff      |                         |   | <ul style="list-style-type: none"> <li>• Available</li> <li>• To be Procured</li> </ul>             |   |                                   |
| Other Facilities    |                         |   |   |   |                                   |

#### BANKING DETAILS:

| Bank name with Branch | Account type and no. | Over Draft/cc Facility Available |
|-----------------------|----------------------|----------------------------------|
|                       |                      |                                  |

#### MARKET INFORMATION

Name of the Town : \_\_\_\_\_

Population : \_\_\_\_\_

Nearest Railway Station : \_\_\_\_\_

Capital : \_\_\_\_\_

#### OTHER E-BIKE DEALERS IN THE TOWN

| S. No | Brand Name | Name & Address of the Dealer | Since Year | Approx. Average Monthly Sales |
|-------|------------|------------------------------|------------|-------------------------------|
| 1.    |            |                              |            |                               |
| 2.    |            |                              |            |                               |
| 3.    |            |                              |            |                               |

OTHER ECONOMIC INDICATORS (mention nos.)

- Education Institutes

| Colleges | Medical Colleges | Engineering Colleges | University | High Schools |
|----------|------------------|----------------------|------------|--------------|
|          |                  |                      |            |              |

Cinema Theatres : \_\_\_\_\_

Small Scale Units : \_\_\_\_\_

Industrial Units : \_\_\_\_\_

Petrol Bunks : \_\_\_\_\_

Banks : \_\_\_\_\_

Large Scale Units : \_\_\_\_\_

Investment Capability :

- Stocks : \_\_\_\_\_
- Showroom: \_\_\_\_\_
- Service : \_\_\_\_\_

Investment Source : \_\_\_\_\_

Estimate monthly Two-Wheeler sales in your city? (Units/Month)

- Scooters : \_\_\_\_\_
- Motorcycles : \_\_\_\_\_

Estimate of the potential sales of

Electric Two-wheelers in your city (Units/Month) : \_\_\_\_\_

I/We hereby confirm that the information given above is true and correct to the best of my/our knowledge and BSA MOTORS will not be responsible for any loss (actual or notional) and expenditure (capital or otherwise) occurred by me/us in connection with this application, weather it is accepted or not.

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Signature : \_\_\_\_\_

Date : \_\_\_\_\_

## ENCLOSURES:

Please attach the following documents along with application

1. Blueprints of the facilities proposed.
2. Cabinet size photograph of showroom and workshop as follows
  - a. Photograph showing exterior and interior view.
  - b. Approach road to showroom and also to workshop.
  - c. Photograph of the surrounding area of the proposed showroom.
3. Partnership deed (existing as well if available) Articles of memorandum.
4. Photograph(s) of applicants.
5. Bank reference letter.
6. City map showing location of proposed showroom & other two-wheeler dealers.
7. PAN card photo copy.
8. Photo card Photo copy.
9. Photo copy of CST and TIN certificates.

Note: Attach additional sheet if needed.